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AGROBS[®]

The Alpine Foothills
in a Bag!



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Our story

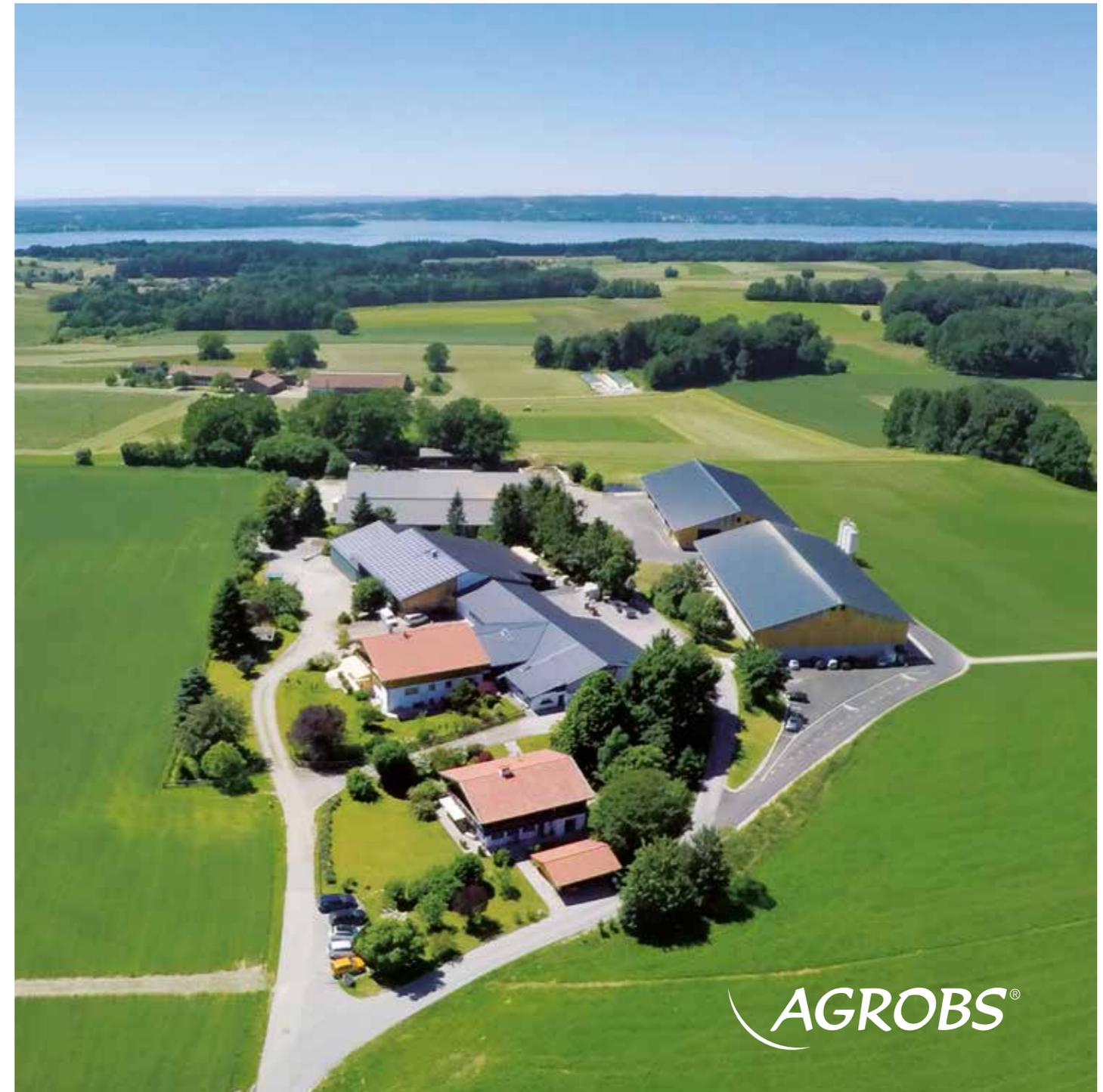
For generations we have dealt in crude fibre products. The foundation of our company is built on the experience of our ancestors with traditional farming. Particularly our father, Jakob Berger, who was inspired by the unique diversity of the grasses and herbs of the Bavarian Alpine foothills. He made this passion his job – and passed it on.

In 1993, Traudl and Jakob Berger founded together AGROBS® and, since then, were intensively devoted to the development of natural and health-enhancing crude fibre products. Since 2007, we, Simon and Florian Berger, are leading the company towards the future with our parent's knowledge and in their interest.

Together with agronomists, veterinarians and regional farmers, we develop and optimise natural, ecologically valuable and species-appropriate crude fibre products.

The wide acceptance of the trade mark AGROBS® as well as receiving the Cavallo Trophy 2018 as the most popular basic feed are an honour for us and an incentive to continue on our path of producing high-quality crude fibre products.

- So that you can enjoy your animal for a long time -





AGROBS[®]

The Alpine Foothills in a Bag!

The Bavarian Alpine foothills are crossed by smooth hills and biodiverse meadows. The mineral soil and the rich precipitation are the foundation for an especially large natural variety of grasses and herbs. For us, the origin of the best feed for our horses.



Florian Berger with Galathea

After work...



Simon Berger with Rose

...it is time to feed good things.



Dear horse friends,

A horse is much more than just a pet. It is a family member, brings friendship, respect, love and responsibility. Whoever decides to share his time with horses – whether as owner, caregiver, horse sharer, trainer or veterinarian – takes on a great challenge. For our four-legged friend, we want a healthy and happy life. In addition to husbandry and exercise, species appropriate and healthy nutrition plays a great role. Here our horse friends approach an enormous task: We have to replace a piece of nature.

In the wild, the horse travels up to 20 kilometres per day, always searching for feed. It continuously eats feed, rich in fibre in small amounts, up to 18 hours a day. This is how it used to be. This natural way of life, however, is not very realistic these days. Horses graze on small pastures, nutrition is oftentimes unbalanced, they eat too fast and chew too little. The meadows have lost their biodiversity – they are cultivated too intensively in many places. The steppe animal has developed to a domestic animal, or better pet, and a working animal. Its natural needs, however, have not changed, just as little as its teeth, its stomach or its intestine. We can give back to the horse what it has needed the past thousands of years.

The variety of herbs and grasses still exists. One just has to let nature be nature. Therefore, AGROBS® intentionally goes without high performance grasses and relies on the biodiversity of the Bavarian Alpine foothills. Traditionally, the nutritional concept of AGROBS® is oriented towards a nature-based and species-appropriate nutrition – and this successfully for over 30 years. We trust in nature, because nature gives everything for a healthy and happy life - to us and our animals.

Florian Berger

OWNER & GENERAL MANAGER

Simon Berger

OWNER & GENERAL MANAGER



Our philosophy

nature-based

healthy and natural feed of high quality and in harmony with our ecological system

Bavarian & regional

meadow grasses and herbs from the Bavarian Alpine foothills

species-appropriate

foundation feed, rich in crude fibre, supplemented with valuable and life-preserving minerals, trace elements and vitamins

aware of tradition

traditional farming and biodiversity instead of high performance and mass production

scientific

ancient wisdoms, knowledge passed on from generation to generation in connection with the scientific knowledge of our agronomists and the know-how of our veterinarians and farmers

human

With our values, we, Simon and Florian Berger, our family and our team stand for the AGROBS® products and their quality.

What makes AGROBS® special?

RESEARCH

- own development of products with an expert team of agronomists, farmers, veterinarians
- annually ascertained analyses – monitoring and documentation of following ingredients:

crude fibre	amino acids
protein	starch
crude fat	sugar
minerals	fructan
trace elements	energy crude
vitamins	+ many more

QUALITY MANAGEMENT

- GMP+ qualifies for production of single and compound feed
- contract cultivation with over 300 farmers
- land monitoring through our employees
- biodiverse stand of plants
- ideal soil conditions
- general land upkeep
- regular raw material analyses

INNOVATIVE THINKING - for over 30 years

- rich in crude fibre
- rich in long chop fibre
- free of molasses
- free of grain
- low in sugar
- low in starch
- without artificial additives
- without additional sugar
- without flavourings and preservatives

APPROPRIATE FEED

for herbivores

- supplementary feed
- roughage
- hay substitute and hay supplement
- concentrate feed
- nature-based concepts for nutrition
- mineral feed
- trace elements
- treats

TRANSPARENCY AND REGIONALITY

- regional cultivation and short production routes
- detailed and current information on analyses, products and additives (*found at www.agrobs.com or on the product packaging.*)
- product lines, combinable with feed of other manufacturers

CONSULTATION

- client advice from our expert team
- feeding advice as a service to meet your horse's individual feed requirements
- seminars and trainings
- consultation by telephone: +49(0)8171.9084-600
- online advice: www.agrobs.com > Know-How & advice > Feeding advice

For a healthy horse life.

AGROBS®



Roughage – the horses' elixir of life

Roughage is the nutritional basis for our horses and should always be available in good quality and in sufficient amounts. In nature, horses are occupied with eating up to 18 hours per day. Thereby, the comparatively small stomach of the horses is continuously filled with feed. To make this work in modern horse husbandry, represents a great challenge for us. Husbandry and use of our horses has changed. Their digestive system, however, has stayed the same. The ideal provision is several small amounts of feed throughout the day, predominately with roughage and a small amount of concentrated or supplementary feed, if necessary.

What does that mean in practice?

Roughage should be provided daily in an amount of approximately 1.5 kg to 2 kg per 100 kg body weight. This declaration is always based on the ideal body weight. This means that a warmblood weighing 600 kg requires 9 to 12 kg of roughage per day. Supplementation of mineral feed is necessary in most cases. The amount of mineral feed is dependent on the actual body weight and normally only changes during breeding, lactation and at senior age. Concentrated feed should always be supplied based on the actual body weight condition and the need for energy, and therefore should individually be adapted concerning the amount.

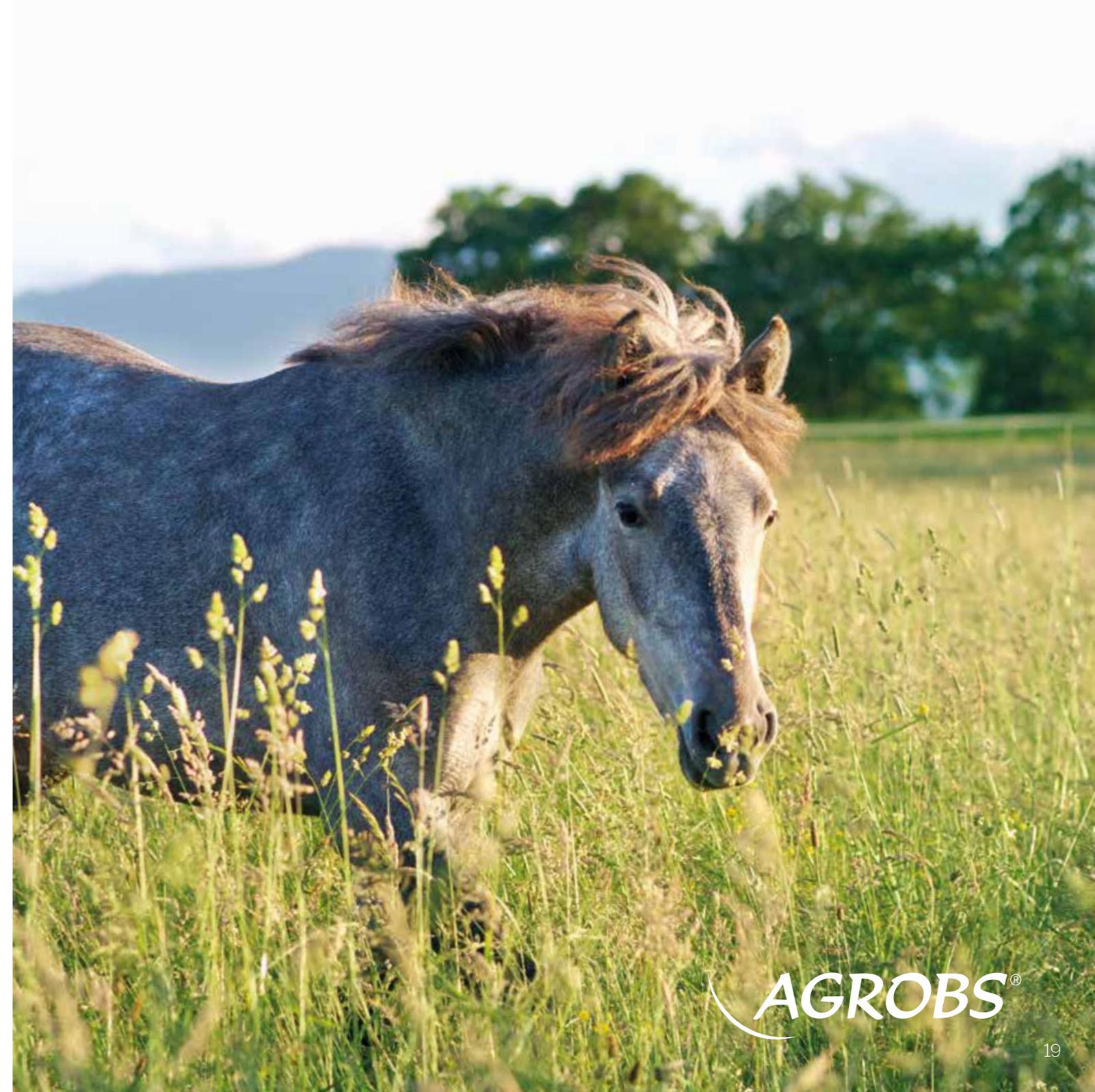
Mistakes in feeding take revenge after a long time, but last...

An incorrect nutrition generally takes revenge very late and is often not immediately associated with an illness. Too little roughage can have various consequences, e.g. dental problems, gastric ulcers, digestive disorders such as fecal water syndrome or colics. Even the risk of behavioural disorders is given. The best prevention against such clinical pictures: roughage in high quality and a sufficient amount. If this is not available, AGROBS® offers a large product selection of hay substitutes or supplements. The complete **PRE ALPIN**® product line functions as high-quality and complete hay substitute.

PRE ALPIN® brings back nature

As steppe animal in the wild, the horse ingested grasses and herbs in nature that were rich in vital substances and nutrients. Everywhere. And depending on its needs. But horses have become pets, live on pastures and in stalls and not in the wild anymore. Also, agriculture has changed a lot. Meadows and pastures are depleted, our biodiversity increasingly is lost, there is a lack of minerals and vital substances. Thereby, the possibility of a species-appropriate feed intake is lost for the horses.

For many years, AGROBS® has been working against these tendencies with farmers from the Alpine foothills. The product line **PRE ALPIN®**, a unique combination of over 60 different grasses and herbs from the Bavarian Alpine foothills, enables horses and ponies an ideal provision for their basic needs.



AGROBS®

PRE ALPIN® WIESENCOBS®

The Original for all Horses - Also Available in Organic Quality

over 60 different grasses and herbs
guarantee high contents of vital substances
and crude fibre, without lucerne

warm air-dried,
free of dust and mould

extra large cobs for the
greatest possible amount
of long fibres

gentle pressing and
processing preserve many
native nutrients and minerals
as well as vitamins



commercial form:
20 kg paper sack

free of molasses,
low in starch and fructan

regular monitoring of the meadows
ensures the ideal harvesting time
for a high content of crude fibre and
an adequate amount of protein



PRE ALPIN® WIESENCOBS®

COMPOSITION

- meadow grasses and herbs

AREAS OF USE

- as basic feed (100 % hay substitute)
- for enhancement of hay, silage, pasture
- as substitute for concentrated feed
- in case of undersupply with applicable crude fibre, e.g. due to tooth loss
- in case of respiratory problems due to dust and mould in the basic feed
- in case of age-related weight loss
- for increasing fluid intake
- for masking medication

FEEDING RECOMMENDATION

- as basic feed (100 % hay substitute): approximately 1.5 kg per 100 kg ideal body weight per day
- as concentrated feed:
1.2 kg substitute approximately 1 kg of grain
- for enhancement of the basic feed:
1 kg substitutes 1 kg of hay
- per 1 kg soak with 1.5 to 3 liters of water
- introduce new feed gradually

AGROBS® recommends softening the cobs through soaking.

ANALYTICAL COMPONENTS

crude protein	9.20 %
crude oils and fats	2.90 %
crude fibre	26.00 %
crude ash	9.60 %
calcium	0.58 %
phosphorus	0.21 %
magnesium	0.23 %
chloride	0.30 %
sodium	0.03 %
potassium	1.32 %
sulphur	0.15 %
starch	1.37 %
sugar	9.58 %
fructan	5.56 %
zinc	26.00 mg/kg
manganese	133.50 mg/kg
copper	5.90 mg/kg
selenium	0.16 mg/kg
lysine	0.43 %
methionine	0.16 %
cystine	0.06 %
threonine	0.38 %
digestible energy	8.00 DE MJ/kg
metabolisable energy	6.70 ME MJ/kg
prececal digestible crude protein	3.80 %

The analysed values are of native origin.
www.agrobs.com

PRE ALPIN® WIESENFLAKES®

Roughage in Form of Flakes

over 60 different grasses and herbs guarantee high contents of vital substances and crude fibre, without lucerne

a high content of crude fibre enhances saliva production and eases digestion of the concentrated feed, feeding times are extended

warm air-dried

free of dust and mould



commercial form: 20 kg paper sack

free of molasses, low in starch and fructan

quick and easy to prepare: ready in 5 minutes, even with cold water



PRE ALPIN® WIESENFLAKES®

COMPOSITION

- meadow grasses and herbs

AREAS OF USE

- as basic feed (100 % hay substitute)
- for enhancement of hay, silage, pasture
- as substitute for concentrated feed
- in case of undersupply with applicable crude fibre e.g. due to tooth loss
- in case of respiratory problems due to dust and mould in the basic feed
- in case of age-related weight loss
- for increasing fluid intake
- extends feeding time
- for masking medication

FEEDING RECOMMENDATION

- as basic feed (100 % hay substitute): approximately 1.5 kg per 100kg ideal body weight per day
- as concentrated feed: 1.2 kg substitute approximately 1 kg of grain
- for enhancement of the basic feed: 1 kg substitutes approximately 1 kg of hay
- introduce new feed gradually

AGROBS® recommends softening the flakes through soaking.

ANALYTICAL COMPONENTS

crude protein	8.30 %
crude oils and fats	2.40 %
crude fibre	27.30 %
crude ash	8.30 %
calcium	0.52 %
phosphorus	0.24 %
magnesium	0.20 %
chloride	0.32 %
sodium	0.03 %
potassium	1.37 %
sulphur	0.14 %
starch	1.61 %
sugar	9.42 %
fructan	6.50 %
zinc	25.00 mg/kg
manganese	108.60 mg/kg
copper	5.00 mg/kg
selenium	0.16 mg/kg
lysine	0.40 %
methionine	0.15 %
cystine	0.08 %
threonine	0.35 %
digestible energy	7.90 DE MJ/kg
metabolisable energy	6.70 ME MJ/kg
prececal digestible crude protein	4.00 %

The analysed values are of native origin.
www.agrobs.com

PRE ALPIN® PROTEIN LIGHT FLAKES

Low-Protein Blend of Grasses

without herbs, appropriate for horses with allergies, warm air-dried

specific low-protein blend of grasses

to balance protein-rich feed in form of pasture or haylage

appropriate in case of liver and kidney problems

for horses that are dependent on low contents of protein



commercial form: 15 kg paper sack



free of molasses and without lucerne

fast, easy, uncomplicated, ready for feeding in 5 minutes

PRE ALPIN® PROTEIN LIGHT FLAKES

COMPOSITION

- grasses

AREAS OF USE

- as basic feed (100 % hay substitute)
- for enhancement of hay, silage, pasture
- in spring and fall during pasture time when the grass is young and therefore contains a lot of protein but little crude fibre
- in case of respiratory problems due to dust, herbs and mould in the basic feed
- for a low-protein diet
- for horses that are allergic to herbs or that should not consume additional herbs due to a homoeopathic treatment

FEEDING RECOMMENDATION

- as basic feed (100 % hay substitute): approximately 1.2 to 1.5 kg per 100 kg ideal body weight per day
- as concentrated feed: 1.2 kg substitute approximately 1 kg of grain
- for enhancement of the basic feed: 1 kg substitutes approximately 1 kg of hay
- introduce new feed gradually

AGROBS® recommends softening the flakes through soaking.

ANALYTICAL COMPONENTS

crude protein	7.20 %
crude oils and fats	2.40 %
crude fibre	31.30 %
crude ash	5.30 %
calcium	0.23 %
phosphorus	0.20 %
magnesium	0.10 %
chloride	0.33 %
sodium	0.001 %
potassium	1.60 %
sulphur	0.12 %
starch	3.30 %
sugar	9.50 %
fructan	5.40 %
zinc	13.00 mg/kg
manganese	65.00 mg/kg
copper	3.80 mg/kg
selenium	0.15 mg/kg
lysine	0.32 %
methionine	0.12 %
cystine	0.04 %
threonine	0.30 %
digestible energy	7.70 DE MJ/kg
metabolisable energy	6.50 ME MJ/kg
prececal digestible crude protein	4.90 %

The analysed values are of native origin.
www.agrobs.com

PRE ALPIN® SENIOR

Basic Feed up to the Old Age

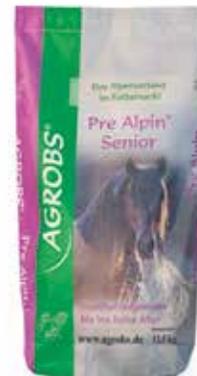
over 60 different grasses and herbs
guarantee high contents of vital substances
and crude fibre, without lucerne

warm air-dried,
free of dust and mould

non-pressed

supply with essential
fatty acids due to the
use of linseed oil
and camelina oil

high share of crude fibre
enhances saliva production
and satisfies chewing needs



commercial form:
12.5 kg paper sack

free of molasses,
low in starch and fructan

fibre length appropriate for seniors,
immediately ready for feeding
after dampening with water



PRE ALPIN® SENIOR

COMPOSITION

- meadow grasses and herbs
- oil mixture cold-pressed (linseed oil, camelina oil)

AREAS OF USE

- as basic feed (100 % hay substitute)
- for enhancement of hay, silage, pasture
- as substitute for concentrated feed
- in case of undersupply with applicable crude fibre, e.g. due to tooth loss
- in case of age-related weight loss
- for increasing fluid intake
- extends feeding time
- in case of chewing and dental problems
- for masking medication

FEEDING RECOMMENDATION

- as basic feed (100 % hay substitute) approximately 1.5 kg per 100 kg ideal body weight per day
- as concentrated feed:
1.2 kg substitute approximately 1 kg of gain
- for enhancement of the basic feed:
1 kg substitutes approximately 1 kg of hay

AGROBS® recommends slow feeding. When switching feeds, we advise that the feed be moistened or soaked if needed, particularly for fast eaters, senior horses, horses with dental problems and those who don't drink enough.

ANALYTICAL COMPONENTS

crude protein	9.10 %
crude oils and fats	2.70 %
crude fibre	26.70 %
crude ash	7.40 %
calcium	0.56 %
phosphorus	0.23 %
magnesium	0.20 %
chloride	0.33 %
sodium	0.03 %
potassium	1.42 %
sulphur	0.14 %
starch	1.40 %
sugar	9.50 %
fructan	5.80 %
zinc	25.00 mg/kg
manganese	121.70 mg/kg
copper	5.50 mg/kg
selenium	0.16 mg/kg
lysine	0.35 %
methionine	0.14 %
cystine	0.07 %
threonine	0.34 %
digestible energy	8.30 DE MJ/kg
metabolisable energy	7.10 ME MJ/kg
prececal digestible crude protein	4.20 %

The analysed values are of native origin.
www.agrobs.com



AGROBS[®]

PRE ALPIN® ASPERO

The Special Long Chop Fibre

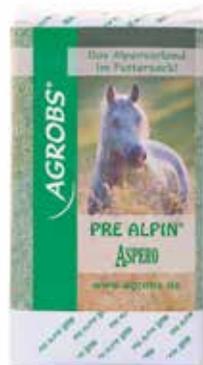
over 60 different grasses and herbs guarantee high contents of vital substances and crude fibre, without lucerne

coarse fibre structure, extends feeding time and enhances saliva production

appropriate for temperamental horses

warm air-dried

free of mould and dust



commercial form: 20 kg bale

free of molasses, low in starch and fructan

supply with essential fatty acids due to cold-pressed linseed oil and camelina oil

PRE ALPIN® ASPERO

COMPOSITION

- meadow grasses and herbs
- oil mixture cold-pressed (linseed oil, camelina oil)

AREAS OF USE

- as basic feed (100 % hay substitute)
- for enhancement of hay, silage, pasture
- in case of respiratory problems due to dust and mould in the basic feed
- as substitute and supplementation for concentrated feed
- mix in with the concentrated feed for extended feeding time

FEEDING RECOMMENDATION

- as basic feed (100 % hay substitute): approximately 1.5 kg per 100 kg ideal body weight per day
- as concentrated feed: 1.2 kg substitute approximately 1 kg of grain
- for enhancement of the basic feed: 1 kg substitutes 1 kg of hay
- introduce new feed gradually

ANALYTICAL COMPONENTS

crude protein	7.30 %
crude oils and fats	2.70 %
crude fibre	29.70 %
crude ash	5.60 %
calcium	0.47 %
phosphorus	0.19 %
magnesium	0.20 %
chloride	0.35 %
sodium	0.03 %
potassium	1.30 %
sulphur	0.13 %
starch	1.00 %
sugar	8.50 %
fructan	5.20 %
zinc	23.00 mg/kg
manganese	84.90 mg/kg
copper	4.90 mg/kg
selenium	0.15 mg/kg
lysine	0.36 %
methionine	0.13 %
cystine	0.07 %
threonine	0.30 %
digestible energy	7.70 DE MJ/kg
metabolisable energy	6.60 ME MJ/kg
prececal digestible crude protein	3.20 %

The analysed values are of native origin.
www.agrobs.com

PRE ALPIN® COMPACT

The Alpine Foothills in Brick Form

over 60 different grasses and herbs in a practical brick form, without lucerne

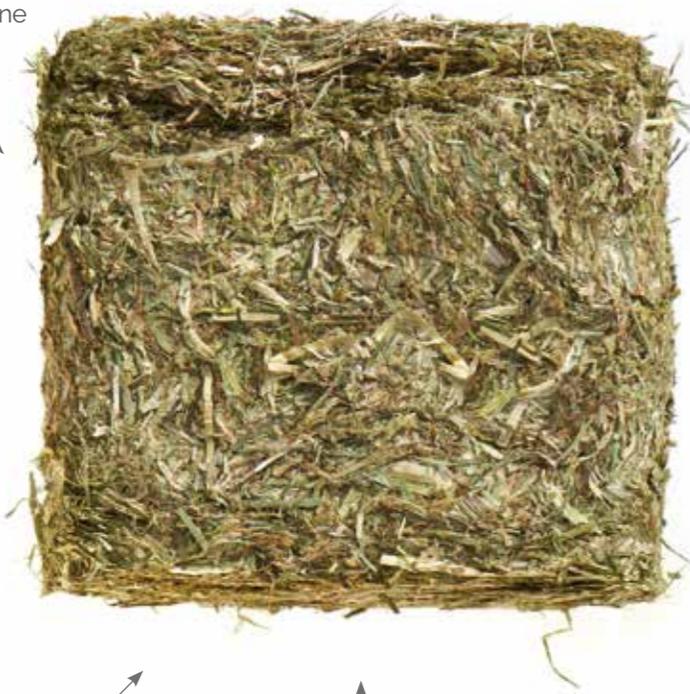
original size: approximately 14 * 16 * 8 cm

warm air-dried

no binding agents and additives

small packaging size

for traveling, at competitions, trail rides and during transport



commercial form: 15 kg box

free of molasses and grain

healthy option for keeping horses occupied, also in hay nets

PRE ALPIN® COMPACT

COMPOSITION

- meadow grasses and herbs

AREAS OF USE

- as basic feed (100 % hay substitute)
- for enhancement of hay, silage, pasture
- for travelling with small packaging size
- for healthy occupation

FEEDING RECOMMENDATION

- approximately 1.5 kg per 100 kg ideal body weight per day
- for enhancement of the basic feed: 1 slice substitutes approximately 1 kg of hay
- place in crib or small holed hay net to keep occupied
- introduce new feed gradually

ANALYTICAL COMPONENTS

crude protein	8.10 %
crude oils and fats	2.30 %
crude fibre	29.20 %
crude ash	6.50 %
calcium	0.46 %
phosphorus	0.20 %
magnesium	0.20 %
chloride	0.37 %
sodium	0.03 %
potassium	1.50 %
sulphur	0.13 %
starch	0.80 %
sugar	9.60 %
fructan	5.20 %
zinc	22.00 mg/kg
manganese	112.00 mg/kg
copper	4.90 mg/kg
selenium	0.16 mg/kg
lysine	0.35 %
methionine	0.13 %
cystine	0.08 %
threonine	0.30 %
digestible energy	8.00 DE MJ/kg
metabolisable energy	6.80 ME MJ/kg
prececal digestible crude protein	4.10 %

The analysed values are of native origin.
www.agrobs.com

ALPENHEU

Premium Hay for Horses

different grasses and herbs
guarantee high contents of
vital substances and crude fibre

rich in natural vitamins
and trace elements

fibre length of up to 15 cm

dust extracted for
highest quality



commercial form:
12.5 kg bale

100 % high-quality hay
for at home and on the road

gently warm air-dried
and sun-dried hay



ALPENHEU

COMPOSITION

- meadow grasses and herbs,
warm air-dried and sun-dried

AREAS OF USE

- 100 % hay basis feed
- for enhancement of the daily ration of hay
- also ideal for travelling because it is easy
to transport

FEEDING RECOMMENDATION

- approximately 1.5 kg per 100 kg ideal
body weight per day
- poor doers and underweight horses
can be fed Alpenheu ad lib

ANALYTICAL COMPONENTS

crude protein	5.40 %
crude oils and fats	1.30 %
crude fibre	31.00 %
crude ash	2.40 %
calcium	0.27 %
phosphorus	0.10 %
magnesium	0.10 %
chloride	0.20 %
sodium	0.08 %
potassium	0.80 %
sulphur	0.10 %
starch	0.04 %
sugar	8.90 %
fructan	5.40 %
zinc	23.00 mg/kg
manganese	107.80 mg/kg
copper	4.40 mg/kg
selenium	0.04 mg/kg
lysine	0.27 %
methionine	0.10 %
cystine	0.07 %
threonine	0.20 %
digestible energy	7.30 DE MJ/kg
metabolisable energy	6.30 ME MJ/kg
prececal digestible crude protein	2.90 %

The analysed values are of native origin.
www.agrobs.com

STROH

High-Quality Feeding Straw

appropriate for all animals

best quality due to warm air-drying
and additional dust extraction

appropriate as low-energy
supplement for obese animals

appropriate for horses
sensitive to dust



commercial form:
4 kg bale
10 kg bale



in form of chaff

very low in protein - ideal
for balancing a feeding ration
with high energy contents

STROH

COMPOSITION

- barley and wheat straw,
chaffed and warm air dried

AREAS OF USE

- for enhancement of the basic feed
- as low-energy feed to keep horses occupied
- in case of straw-free bedding as guarantee for a sufficiently long chewing period in addition to hay, grass and concentrated feed

FEEDING RECOMMENDATION

- up to max. 500 g per 100 kg ideal body weight per day
- solely feeding straw is not recommended without supplementation of hay/ pasture grass
- introduce new feed gradually

ANALYTICAL COMPONENTS

crude protein	3.60 %
crude oils and fats	0.60 %
crude fibre	43.10 %
crude ash	4.20 %
calcium	0.41 %
phosphorus	0.11 %
magnesium	0.06 %
chloride	0.43 %
sodium	0.01 %
potassium	0.79 %
sulphur	0.08 %
starch	0.72 %
sugar	1.56 %
fructan	1.84 %
zinc	7.00 mg/kg
manganese	17.60 mg/kg
copper	2.80 mg/kg
selenium	< 0.04 mg/kg
lysine	0.17 %
methionine	0.05 %
cystine	0.06 %
threonine	0.15 %
digestible energy	5.22 DE MJ/kg
metabolisable energy	4.10 ME MJ/kg
prececal digestible crude protein	2.30 %

The analysed values are of native origin.
www.agrobs.com



„The wisdom of nature still speaks from the animals' eyes.“

Arthur Schopenhauer, German philosopher

ALPENGRÜN MÜSLI

True to Nature

PRE ALPIN® dried green fibres and root vegetables provide highly-digestible crude fibre

high-quality oil mixture of linseed oil and camelina oil as source of essential fatty acids

commercial form:
15 kg paper sack
4 kg bucket



rich in natural vital substances

sunflower seeds, linseed and black cumin enhance digestion

made without lucerne

free of grain and molasses, without artificial additives

appropriate for all horses

ALPENGRÜN MÜSLI

COMPOSITION

- PRE ALPIN® dried green fibres
- linseed
- sunflower seeds
- black cumin
- cold-pressed oil mixture (linseed oil, camelina oil)
- apple fibres, carrot, cut rosehip, parsnips, beetroots, marigold blossoms, raspberry and blackberry leaves, cornflower blossoms

AREAS OF USE

- as single crib feed
- as supplementation, rich in vital substances, to crib feed
- appropriate for all horses
- for a low-starch and low-sugar diet

FEEDING RECOMMENDATION

- depending on horse type and performance:
as single crib feed: approximately 100 to 500 g per 100 kg ideal body weight per day
- for enhancement of the basic crib feed:
1 kg substitutes approximately 1 kg of grain

AGROBS® recommends slow feeding. When switching feeds, we advise that the feed be moistened or soaked if needed, particularly for fast eaters, senior horses, horses with dental problems and those who don't drink enough. As mineral supplement, we suggest an AGROBS® mineral feed, adapted to your horse and its needs.

ANALYTICAL COMPONENTS

crude protein	13.30 %
crude oils and fats	5.70 %
crude fibre	23.70 %
crude ash	7.70 %
calcium	0.59 %
phosphorus	0.34 %
magnesium	0.25 %
chloride	0.25 %
sodium	0.05 %
potassium	1.24 %
sulphur	0.18 %
starch	4.00 %
sugar	8.90 %
fructan	5.30 %
zinc	34.00 mg/kg
manganese	86.00 mg/kg
copper	8.10 mg/kg
selenium	< 0.04 mg/kg
lysine	0.52 %
methionine	0.22 %
cystine	0.17 %
threonine	0.47 %
digestible energy	9.56 DE MJ/kg
metabolisable energy	8.00 ME MJ/kg
prececal digestible crude protein	9.50 %

The analysed values are of native origin.
www.agrobs.com



ALPENGRÜN MASH

For a Healthy Digestion

prebiotic Prenatura® fibres,
without lucerne

especially tasty with fruits
and vegetables, such as
carrot, beetroot, parsnip
and apple

commercial form:
15 kg paper sack
5 kg bucket



psyllium and linseed
provide important mucins

fennel and caraway
support digestion

healthy rosehips
serve as natural source
for vitamin C

optimal calcium:phosphorus
ratio of 2:1

free of grain and molasses,
free of wheat bran,
no artificial additives

very concentrated, can also
be mixed with cold water

ALPENGRÜN MASH

COMPOSITION

- Prenatura® fibres
- linseed granules
- **PRE ALPIN®** structured fibres
- apple yeast, beetroots, carrots, parsnips
- cold-pressed oil mixture (linseed oil, camelina oil)
- psyllium, rosehip shells (seedless)
- fennel, caraway

AREAS OF USE

- healthy additional feed
- for regeneration and as build-up feed
- appropriate for horses of all ages

FEEDING RECOMMENDATION

- 80 to 100 g per 100 kg ideal body weight
- mix AlpenGrün Mash with warm water, stir well, soak approximately 5 to 10 min and feed lukewarm
- if necessary, AlpenGrün Mash can also be mixed with cold water, soaking time increases to approximately 15 to 20 min
- mixture ratio AlpenGrün Mash to water: 1:3 to 1:7. Example: 0.5 kg AlpenGrün Mash: 1.5 to 3.5 litres of water
- appropriate for daily use
- introduce new feed gradually

As mineral supplement, we suggest an AGROBS® mineral feed, adapted to your horse and its needs.

ANALYTICAL COMPONENTS

crude protein	13.30 %
crude oils and fats	5.70 %
crude fibre	21.50 %
crude ash	7.50 %
calcium	0.49 %
phosphorus	0.31 %
magnesium	0.26 %
chloride	0.27 %
sodium	0.09 %
potassium	1.40 %
sulphur	0.21 %
starch	3.40 %
sugar	9.60 %
fructan	5.30 %
zinc	29.00 mg/kg
manganese	99.00 mg/kg
copper	9.30 mg/kg
selenium	< 0.04 mg/kg
lysine	0.67 %
methionine	0.28 %
cystine	0.17 %
threonine	0.62 %
digestible energy	10.11 DE MJ/kg
metabolisable energy	8.60 ME MJ/kg
prececal digestible crude protein	8.80 %

The analysed values are of native origin.
www.agrobs.com

ALPENGRÜN PELLET

Gentle and rich in Energy

prebiotic Prenatura® fibres can enhance digestion

especially tasty with fruits and vegetables, such as carrot, beetroot, parsnip and rosehip

over 60 different meadow grasses and herbs in convenient pellet form, without lucerne

the pellet size (Ø 8mm) is suitable for many automatic horse feeders

rich in crude fibre and vital substances

ideal calcium-phosphorus-ratio of 2:1



commercial form: 20 kg paper sack

free of grain and molasses, no artificial additives

applicable as daily ration of concentrated feed



ALPENGRÜN PELLET

COMPOSITION

- Prenatura®-fibres
- linseed
- carrot
- rosehip
- parsnips
- beetroots
- raspberry leaves, blackberry leaves
- cornflower blossoms

AREAS OF USE

- as concentrated feed
- for horses with a sensitive gastrointestinal tract
- for horses that need a low-starch and low-sugar diet

FEEDING RECOMMENDATION

- as sole concentrated feed: approximately 100 - 500 g per 100 kg ideal body weight
- as supplement to the basic crib feed: 1 kg of ALPENGRÜN PELLET substitutes approximately 1 kg of grain
- for build-up of underweight horses: in combination with AGROBS® Omega3Pur (up to 50 ml of oil per 100 kg ideal body weight) as grain-free, fat and fibre based ration of concentrated feed
- introduce new feed gradually

AGROBS® suggests to soak ALPENGRÜN PELLET before feeding. As mineral supplement, we suggest AGROBS® mineral feed, adapted to your horse and its needs.

ANALYTICAL COMPONENTS

crude protein	10.90 %
crude oils and fats	5.40 %
crude fibre	24.50 %
crude ash	9.30 %
calcium	0.63 %
phosphorus	0.27 %
magnesium	0.24 %
chloride	0.37 %
sodium	0.04 %
potassium	1.50 %
sulphur	0.16 %
starch	2.00 %
sugar	9.10 %
fructan	5.30 %
zinc	30.00 mg/kg
manganese	116.00 mg/kg
copper	6.50 mg/kg
selenium	< 0.04 mg/kg
lysine	0.44 %
methionine	0.17 %
cystine	0.06 %
threonine	0.38 %
digestible energy	9.14 DE MJ/kg
metabolisable energy	7.80 ME MJ/kg
prececal digestible crude protein	6.90 %

The analysed values are of native origin.
www.agrobs.com

LEICHTGENUSS

High-Fibre, Low-Energy

meadow grasses and herbs provide low-protein, high-quality crude fibre

green oats as tasty supplier of fibre

marigold blossoms, tasty and rich in vital substances

extremely low starch and sugar contents

hibiscus blossoms and bush rose petals provide vital substances

commercial form: 15 kg bale

very low content of energy, also appropriate during times of no performance

high-quality straw enhances occupation



LEICHTGENUSS

COMPOSITION

- meadow grasses and herbs
- green oats, straw
- hibiscus blossoms, bush rose petals, cornflower blossoms, marigold blossoms

AREAS OF USE

- natural feed for all horses, rich in fibre
- specifically for easy keepers and obese horses
- high-quality feed for now and then to keep horses occupied
- as feed for horses with stall rest

FEEDING RECOMMENDATION

- as feed to keep horses occupied: 50 to 300 g per 100 kg ideal body weight per day
- for enhancement, adapted to the amount of basic feed: 1 kg substitutes approximately 1 kg of hay, 2 kg substitute approximately 1 kg of concentrated feed
- Leichtgenuss can substitute up to 1/3 of the complete basic ration, if necessary
- introduce new feed gradually

As mineral supplement, we suggest an AGROBS® mineral feed, adapted to your horse and its needs.

ANALYTICAL COMPONENTS

crude protein	6.20 %
crude oils and fats	1.60 %
crude fibre	31.90 %
crude ash	6.10 %
calcium	0.39 %
phosphorus	0.20 %
magnesium	0.13 %
chloride	0.37 %
sodium	0.02 %
potassium	1.47 %
sulphur	0.12 %
starch	1.42 %
sugar	6.80 %
fructan	4.40 %
zinc	18.00 mg/kg
manganese	67.40 mg/kg
copper	4.10 mg/kg
selenium	< 0.04 mg/kg
lysine	0.27 %
methionine	0.10 %
cystine	0.06 %
threonine	0.25 %
digestible energy	6.98 DE MJ/kg
metabolisable energy	5.80 ME MJ/kg
prececal digestible crude protein	3.50 %

The analysed values are of native origin.
www.agrobs.com

GRÜNHAFER

From the Young Oat Plant

especially tasty grain substitute
or to extend feeding time

high content of crude fibre
with low starch and sugar contents

naturally low energy
content due to early
harvesting after flowering
but before building up
the starch content

warm air-dried

appropriate for all horses

rich in natural vitamins
and trace elements



commercial form:
15 kg bale

free of molasses,
low in starch and fructan

naturally regulates
the acid-base balance



GRÜNHAFER

COMPOSITION

- green oats, chaffed

AREAS OF USE

- as substitute for concentrated feed
- for enhancement of crib feed
- for regulation of the acid-base balance

FEEDING RECOMMENDATION

- as supplementation to basic feed:
100 to 500 g per 100 kg ideal body weight
- as grain substitute:
1.2 kg substitute approximately 1 kg of grain
- introduce new feed gradually

As mineral supplement, we suggest an AGROBS® mineral feed, adapted to your horse and its needs.

ANALYTICAL COMPONENTS

crude protein	8.30 %
crude oils and fats	2.00 %
crude fibre	28.50 %
crude ash	6.30 %
calcium	0.24 %
phosphorus	0.20 %
magnesium	0.11 %
chloride	0.05 %
sodium	0.03 %
potassium	1.54 %
sulphur	0.15 %
starch	1.70 %
sugar	4.23 %
fructan	2.83 %
zinc	22.00 mg/kg
manganese	65.40 mg/kg
copper	4.70 mg/kg
selenium	< 0.04 mg/kg
lysine	0.44 %
methionine	0.15 %
cystine	0.08 %
threonine	0.34 %
digestible energy	7.78 DE MJ/kg
metabolisable energy	6.56 ME MJ/kg
prececal digestible crude protein	4.83 %

The analysed values are of native origin.
www.agrobs.com

LUZERNE +

Long Chop Lucerne Plus Green Oats

Bavarian alfalfa, rich in essential amino acids

rich in crude fibre, warm air-dried, free of mould and dust

appropriate for all horses and ponies

green oat contains many natural vitamins and trace elements

commercial form: 15 kg bale



low in starch, fructan and sugar

appropriate for nervous and temperamental horses, also appropriate for build-up

LUZERNE +

COMPOSITION

- alfalfa, green oats
- oil mixture cold-pressed (linseed oil, camelina oil)

AREAS OF USE

- for sport and breeding horses, horses during build-up
- for horses sensitive to starch and sugar
- in case of fast eaters for a slower feed intake
- for underweight horses or poor doers, very tasty

FEEDING RECOMMENDATION

- as supplementation to basic feed: 100 to 500 g per 100 kg ideal body weight
- as grain substitute: 1.2 kg substitute approximately 1 kg of grain
- introduce new feed gradually

As mineral supplement, we suggest an AGROBS® mineral feed, adapted to your horse and its needs.

ANALYTICAL COMPONENTS

crude protein	9.50 %
crude oils and fats	2.00 %
crude fibre	34.80 %
crude ash	5.20 %
calcium	0.77 %
phosphorus	0.28 %
magnesium	0.13 %
chloride	0.20 %
sodium	0.02 %
potassium	2.10 %
sulphur	0.12 %
starch	0.31 %
sugar	2.19 %
fructan	1.75 %
zinc	20.00 mg/kg
manganese	40.40 mg/kg
copper	6.10 mg/kg
selenium	< 0.04 mg/kg
vitamin E	10.70 mg/kg
beta-carotene	3.10 mg/kg
lysine	0.42 %
methionine	0.11 %
cystine	0.05 %
threonine	0.31 %
digestible energy	7.10 DE MJ/kg
metabolisable energy	4.90 ME MJ/kg
prececal digestible crude protein	5.90 %

The analysed values are of native origin.
www.agrobs.com

MYO PROTEIN FLAKES

Protein-rich Meadow Grasses to Build Strength

Myoalpin® fibres supply protein-rich meadow grasses and herbs

a purely natural supply of protein and amino acids – with no additives

high in crude fibre

made without lucerne

rich in β-carotene and vitamin E



commercial form: 20 kg paper sack



no molasses or cereals, low in starch and fructan

quick and easy to prepare: ready in 5 minutes, even with cold water

MYO PROTEIN FLAKES

COMPOSITION

- meadow grasses and herbs (Myoalpin® fibres)

AREAS OF USE

- use to supplement low-protein roughage
- use as concentrated feed or cereal substitute
- for targeted building of muscle tone
- for increased protein needs from sport and breeding activity
- to compensate for loss of muscle tone due to illness or age
- not intended as a 100 % hay substitute

FEEDING RECOMMENDATION

- as a supplement to forage: 300 – 500 g per 100 kg of ideal body weight daily
- as a concentrated feed: 1.2 kg Myo Protein Flakes in place of about 1 kg cereal
- for sport and breeding horses: 500 – 800 g per 100 kg of ideal body weight daily
- 1 kg Myo Protein Flakes soaked in 1.5 – 3 litres of water
- introduce new feed gradually

AGROBS® recommends softening the flakes through soaking.

As mineral supplement, we suggest an AGROBS® mineral feed, adapted to your horse and its needs.

ANALYTICAL COMPONENTS

crude protein	13.60 %
crude oils and fats	3.60 %
crude fibre	24.00 %
crude ash	10.50 %
calcium	0.56 %
phosphorus	0.33 %
magnesium	0.24 %
chloride	0.59 %
sodium	0.04 %
potassium	2.10 %
sulphur	0.23 %
starch	0.54 %
sugar	7.20 %
fructan	5.10 %
zinc	32.00 mg/kg
manganese	144.80 mg/kg
copper	7.30 mg/kg
selenium	0.05 mg/kg
vitamin E	47.30 mg/kg
beta-carotene	31.00 mg/kg
lysine	0.64 %
methionine	0.23 %
cystine	0.09 %
threonine	0.54 %
digestible energy	8.52 DE MJ/kg
metabolisable energy	6.50 ME MJ/kg
prececal digestible crude protein	6.50 %

The analysed values are of native origin.
www.agrobs.com

LUZERNECOBS

100 Percent Lucerne

contains many natural vitamins and minerals such as β -carotene

high-quality supplier of protein and energy

rich in calcium

complete plant, warm air-dried



commercial form: 20 kg paper sack

free of molasses, low in starch and fructan

optimises the calcium-phosphorus-ratio in case of high grain contents in the ration

LUZERNECOBS

COMPOSITION

- complete alfalfa plant from Bavarian cultivation

AREAS OF USE

- as supplementation to and for enhancement of the basic feed
- as substitute for concentrated feed respectively grain
- as supplier of protein and energy for breeding and sport horses as well as for growing horses
- as supplier of essential fatty acids

FEEDING RECOMMENDATION

- for enhancement of basic feed: 300 to 500 g per 100 kg ideal body weight per day
- as grain substitute: 1.2 kg substitute 1 kg of grain
- as feed for sport and breeding horses: 500 to 800 g per 100 kg ideal body weight per day
- introduce new feed gradually

AGROBS® recommends softening the cobs through soaking.

As mineral supplement, we suggest an AGROBS® mineral feed, adapted to your horse and its needs.

ANALYTICAL COMPONENTS

crude protein	17.20 %
crude oils and fats	2.50 %
crude fibre	28.40 %
crude ash	9.40 %
calcium	1.10 %
phosphorus	0.30 %
magnesium	0.22 %
chloride	0.60 %
sodium	0.05 %
potassium	2.50 %
sulphur	0.25 %
starch	1.20 %
sugar	4.00 %
fructan	2.70 %
zinc	19.00 mg/kg
manganese	58.90 mg/kg
copper	7.50 mg/kg
selenium	0.06 mg/kg
vitamin E	41.80 mg/kg
beta-carotene	23.00 mg/kg
lysine	1.03 %
methionine	0.28 %
cystine	0.18 %
threonine	0.82 %
digestible energy	7.62 DE MJ/kg
metabolisable energy	5.70 ME MJ/kg
prececal digestible crude protein	10.90 %

The analysed values are of native origin.
www.agrobs.com

MAISCOBS

From the Complete Plant

especially rich in crude fibre
through use of the complete plant

provide energy for
endurance performance

for nervous and very
temperamental horses

for build-up of
underweight horses
and hard keepers



commercial form:
20 kg paper sack



appropriate for liver
and kidney diets

high energy density
with low protein content
and high fibre content

MAISCOBS

COMPOSITION

- complete maize plant from Bavarian cultivation

AREAS OF USE

- as build-up feed in times of increased need
- in underweight and/or old horses for build-up
- for a low-protein diet
- in case of endurance performance
(e.g. in endurance or eventing horses)

FEEDING RECOMMENDATION

- dependent on type of horse and performance:
100 to 300 g per 100 kg ideal body weight
- introduce new feed gradually

AGROBS® recommends softening the cobs
through soaking.

As mineral supplement, we suggest an
AGROBS® mineral feed, adapted to your horse
and its needs.

ANALYTICAL COMPONENTS

crude protein	6.10 %
crude oils and fats	2.80 %
crude fibre	16.30 %
crude ash	3.30 %
calcium	0.20 %
phosphorus	0.16 %
magnesium	0.12 %
chloride	0.15 %
sodium	0.003 %
potassium	0.85 %
sulphur	0.08 %
starch	32.90 %
sugar	7.16 %
fructan	0.43 %
zinc	15.00 mg/kg
manganese	48.70 mg/kg
copper	4.10 mg/kg
selenium	0.02 mg/kg
vitamin E	34.81 mg/kg
lysine	0.18 %
methionine	0.11 %
cystine	0.10 %
threonine	0.21 %
digestible energy	11.12 DE MJ/kg
metabolisable energy	10.30 ME MJ/kg
prececal digestible crude protein	4.11 %

The analysed values are of native origin.
www.agrobs.com

KRAFTPAKET

The Strength of Plants for Energy and Performance

very high content of long chop for a healthy digestion thanks to use of the complete plant

alfalfa cobs, rich in leaves, provide essential amino acids for muscle build-up

protein-rich meadow grasses and herbs contain many natural vital substances

maize cobs, made of the complete plant, provide highly digestible starch and, therefore, serve as ideal energy source for build-up of underweight horses

free of molasses and dust

commercial form: 20 kg paper sack



KRAFTPAKET

COMPOSITION

- meadow grasses and herbs
- complete maize plant
- alfalfa

AREAS OF USE

- as build-up feed in times of increased need (growth, gestation, performance in tournaments and sports)
- as complete crib feed
- for enhancement of hay and silage
- for healthy build-up of underweight horses as well as in case of weight loss due to old age or dental problems

FEEDING RECOMMENDATION

- dependent on type of horse and performance: 300 to 500 g per 100 kg ideal body weight
- for build-up: 1.2 kg substitute approximately 1 kg of grain
- introduce new feed gradually

AGROBS® recommends softening the cobs through soaking.

As mineral supplement, we suggest an AGROBS® mineral feed, adapted to your horse and its needs.

ANALYTICAL COMPONENTS

crude protein	11.80 %
crude oils and fats	2.50 %
crude fibre	19.20 %
crude ash	10.30 %
calcium	0.65 %
phosphorus	0.28 %
magnesium	0.24 %
chloride	0.33 %
sodium	0.04 %
potassium	1.86 %
sulphur	0.17 %
starch	7.10 %
sugar	5.27 %
fructan	4.79 %
zinc	28.00 mg/kg
manganese	106.00 mg/kg
copper	7.50 mg/kg
selenium	0.06 mg/kg
vitamin E	89.10 mg/kg
beta-carotene	27.00 mg/kg
lysine	0.52 %
methionine	0.20 %
cystine	0.09 %
threonine	0.48 %
digestible energy	9.26 DE MJ/kg
metabolisable energy	7.60 ME MJ/kg
prececal digestible crude protein	5.60 %

The analysed values are of native origin.
www.agrobs.com

HAFERWIESE SPORTMÜSLI

Highly-digestible Energy source for Sport and Exercise

four important energy sources:
starches, proteins, fatty acids,
and crude fibres

essential amino acids
and proteins to support
muscle development

with a balanced starch
content – easy to digest

with high-quality oats
grown in Bavaria

balanced calcium-to-
phosphorus ratio



commercial form:
15 kg paper sack

no molasses
or artificial additives

all-natural ingredients



HAFERWIESE SPORTMÜSLI

COMPOSITION

- oats (common wild oat, yellow oat)
- Myo Protein Flakes
- lucerne
- linseed cake
- sunflower seeds
- carrot flakes
- blended oils (linseed and camelina)
- rose hips (chopped)
- parsnips
- beetroot
- calendula petals, cornflower petals

AREAS OF USE

- as a complete concentrate feed
- as nutritional feed for sport horses and young horses
- as enhancement and vital-substance-rich supplement to conventional roughage
- with a high-structure formula to lengthen feeding times

FEEDING RECOMMENDATION

- as complete concentrate feed: approx. 100 – 500 g per 100 kg of target body weight daily
- or as supplement to conventional feed
- introduce new feed gradually

HAFERWIESE Sportmüsli may be moistened with water if needed.

As mineral supplement, we suggest an AGROBS® mineral feed, adapted to your horse and its needs.

ANALYTICAL COMPONENTS

crude protein	14.20 %
crude oils and fats	7.30 %
crude fibre	15.40 %
crude ash	8.10 %
calcium	0.33 %
phosphorus	0.34 %
magnesium	0.21 %
chloride	0.19 %
sodium	0.05 %
potassium	0.90 %
sulphur	0.17 %
starch	22.10 %
sugar	3.89 %
fructan	1.88 %
zinc	31.00 mg/kg
manganese	82.00 mg/kg
copper	8.00 mg/kg
selenium	< 0.04 mg/kg
vitamin E	39.90 mg/kg
lysine	0.62 %
methionine	0.26 %
cystine	0.27 %
threonine	0.53 %
digestible energy	11.47 DE MJ/kg
metabolisable energy	10.00 ME MJ/kg
prececal digestible crude protein	10.40 %

The analysed values are of native origin.
www.agrobs.com

Horse Alpin®

Working Horses Need Strength

easy-digestible **PRE ALPIN®** dried green fibres in combination with broken down maize, barley and linseed

the contained linseed provides essential fatty acids and ensures a shiny coat

pellets with a diameter of 8 mm

with vitamins and minerals

free of oat and wheat



commercial form: 25 kg paper sack



free of molasses, no added binding agents

the coarse structure of the contents is maintained due to gentle pressing

COMPOSITION

- **PRE ALPIN®** dried green fibres
- maize
- barley
- linseed
- AGROBS® Naturmineral

AREAS OF USE

- as a sole concentrate feed
- as a supplement to concentrate feed
- for horses with intolerances to molasses and additives

FEEDING RECOMMENDATION

- 400 to 700 g per 100 kg ideal body weight per day
- when feeding 700 g per 100 kg ideal body weight, mineral feed must not be supplemented
- larger amounts should be divided into several small portions
- introduce new feed gradually

Horse Alpin®

ANALYTICAL COMPONENTS

crude protein	10.30 %
crude oils and fats	3.20 %
crude fibre	16.00 %
crude ash	8.70 %

calcium	0.56 %
phosphorus	0.30 %
magnesium	0.27 %

chloride	0.34 %
sodium	0.07 %
potassium	1.24 %
sulphur	0.14 %

starch	18.00 %
sugar	7.04 %
fructan	5.79 %

lysine	0.41 %
methionine	0.16 %
cystine	0.11 %
threonine	0.36 %

digestible energy	10.01 DE MJ/kg
metabolisable energy	8.90 ME MJ/kg
prececal digestible crude protein	6.80 %

ADDITIVES per kg:

vitamin A	750.00 i.e.
vitamin D3	75.00 i.e.
vitamin E	67.50 mg
vitamin B1	6.75 mg
vitamin B2	7.50 mg
vitamin B6	3.75 mg
vitamin B12	37.50 mcg

ca-pantothenate	9.00 mg
niacin	18.00 mg
choline chloride	4.20 mg
folic acid	2.10 mg
biotin	150.00 mcg
iron **	3.00 mg
copper *+**	7.50 mg
manganese *+**	10.50 mg
zinc *+**	60.00 mg
selenium *	0.15 mg
cobalt **	0.75 mg
iodine **	0.15 mg

technological additives:
silica 60 mg
* organically bound
** inorganically bound

Horse Alpin® SENIOR

Best Provision for Aged Horses

Myoalpin® fibres: high-quality protein in form of fibre

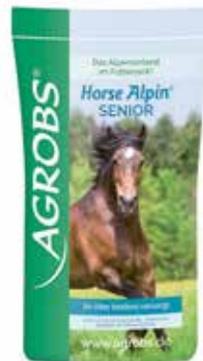
linseed provides essential fatty acids and mucins

ideal for horses with dental problems

roughage and concentrated feed combined

carrot flakes provide additional β-carotene

thermally broken down maize and barley flakes provide energy



commercial form: 15 kg paper sack

made without lucerne

free of molasses and without artificial additives



Horse Alpin® SENIOR

COMPOSITION

- Myoalpin® fibres
- maize flakes
- barley flakes
- linseed cake
- carrot flakes
- oil mixture (linseed oil, camelina oil)

AREAS OF USE

- as supplementation to basic feed
- in case of dental problems
- in case of muscle degeneration and loss of substance in old age

FEEDING RECOMMENDATION

- as single crib feed: 100 - 500 g per 100 kg ideal body weight per day
- as supplementation to the conventional crib feed: 1 kg substitutes approximately 1 kg of grain

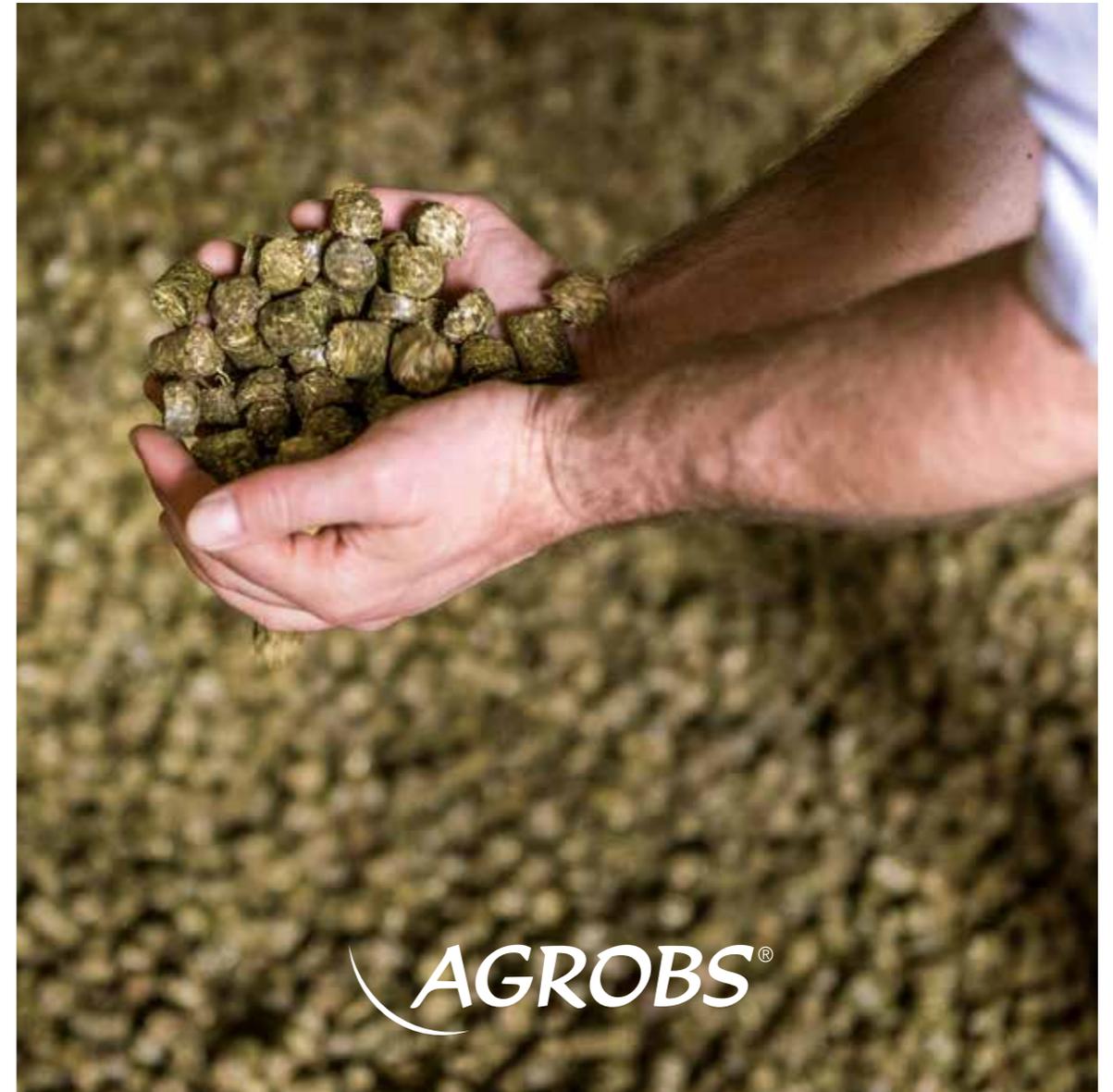
AGROBS® recommends slow feeding. When switching feeds, we advise that the feed be moistened or soaked if needed, particularly for fast eaters, senior horses, horses with dental problems and those who don't drink enough.

As mineral supplement, we suggest an AGROBS® mineral feed, adapted to your horse and its needs.

ANALYTICAL COMPONENTS

crude protein	12.80 %
crude oils and fats	3.30 %
crude fibre	14.30 %
crude ash	11.90 %
calcium	0.44 %
phosphorus	0.26 %
magnesium	0.21 %
chloride	0.42 %
sodium	0.04 %
potassium	1.54 %
sulphur	0.20 %
starch	22.10 %
sugar	5.74 %
fructan	3.95 %
zinc	26.00 mg/kg
manganese	162.00 mg/kg
copper	6.70 mg/kg
selenium	0.06 mg/kg
vitamin E	33.60 mg/kg
beta-carotene	112.00 mg/kg
lysine	0.61 %
methionine	0.25 %
cystine	0.12 %
threonine	0.56 %
digestible energy	9.85 DE MJ/kg
metabolisable energy	8.60 ME MJ/kg
prececal digestible crude protein	6.80 %

The analysed values are of native origin.
www.agrobs.com



AGROBS[®]

...to the finished product – everything from one source

NATURMINERAL

The Natural Feed with Minerals

based on our established
PRE ALPIN® dried green fibres

appropriate for all horses and
ponies due to its low starch
and sugar contents

reasonable combination of
organically and inorganically
bonded trace elements

balanced calcium-
phosphorus-ratio

small amount needed

commercial form:
3 kg bucket
10 kg bucket
25 kg paper sack

free of grain
and molasses

contains all essential minerals,
vitamins and trace elements



NATURMINERAL

COMPOSITION

- **PRE ALPIN®** dried green fibres
- dicalcium phosphate (in mineral form)
- chalk from sea algae
- apple pomace
- linseed
- salt
- magnesium fumarate
- magnesium oxide
- oil mixture (linseed, sunflower, black cumin)
- algal flour
- yeast and yeast extracts
- apple syrup

AREAS OF USE

- for the daily basic supply of all important minerals, vitamins and trace elements
- appropriate for all horses and ponies

FEEDING RECOMMENDATION

- 10 to 15 g per 100 kg body weight per day (1 level measuring spoon = approximately 15 g)

ANALYTICAL COMPONENTS

crude protein	8.50 %
crude oils and fats	7.40 %
crude fibre	7.10 %
crude ash	45.00 %
ash insoluble in hydrochloric acid	5.00 %
calcium	5.10 %
phosphorus	1.43 %
magnesium	3.82 %
sodium	2.02 %
starch	3.70 %
sugar	6.70 %

ADDITIVES per kg:

vitamin A	50.000 i.e.
vitamin D3	5.000 i.e.
vitamin E	4.500 mg
vitamin B1	450 mg
vitamin B2	500 mg
vitamin B6	250 mg
vitamin B12	2.500 mcg
ca-pantothenate	600 mg
niacin	1.200 mg
choline chloride	280 mg
folic acid	140 mg
biotin	10.000 mcg
iron **	200 mg
copper * + **	450 mg
manganese * + **	700 mg
zinc * + **	4.000 mg
selenium *	10 mg
cobalt **	50 mg
iodine **	10 mg

technological additives:

silica 4.000 mg

* organically bound

** inorganically bound

WEIDEMINERAL-COBS

Perfect during Grazing Season

based on our established
PRE ALPIN® dried green fibres

without addition of
artificial vitamins

reasonable combination
of organically and inorganically
bonded trace elements

contains all essential minerals
and trace elements

small amount needed,
in the practical form of a treat

balanced
calcium-phosphorus-ratio



commercial form:
3 kg bucket
10 kg bucket
25 kg paper sack

free of grain
and molasses

appropriate for all horses and ponies
due to its low starch and sugar contents



WEIDEMINERAL-COBS

COMPOSITION

- **PRE ALPIN®** dried green fibres
- dicalcium phosphate (in mineral form)
- chalk from sea algae
- apple pomace
- linseed
- salt
- chlorella algae
- magnesium fumarate
- magnesium oxide
- hemp seed
- oil mixture (linseed, sunflower, black cumin)
- beetroot
- holy thistle
- yeast and yeast extracts
- apple syrup

AREAS OF USE

- for the daily basic supply with all important minerals and trace elements during the grazing season
- appropriate for all horses and ponies
- an ideal alternative to treats for overweight horses

FEEDING RECOMMENDATION

- 10 to 15 g per 100 kg body weight per day. This is equivalent to 2 to 3 cobs per 100 kg body weight per day. (1 cob = approximately 5 g)

ANALYTICAL COMPONENTS

crude protein	9.10 %
crude oils and fats	3.90 %
crude fibre	9.50 %
crude ash	45.00 %
ash insoluble in hydrochloric acid	4.00 %
calcium	5.60 %
phosphorus	2.10 %
magnesium	2.89 %
sodium	2.90 %
starch	3.60 %
sugar	6.20 %

ADDITIVES per kg:

iron **	200 mg
copper ***	500 mg
manganese ***	700 mg
zinc ***	4.000 mg
selenium *	10 mg
cobalt **	50 mg
iodine **	10 mg

technological additives:
silica

4.000 mg

* organically bound
** inorganically bound

SENIORMINERAL

For Increased Need

selenium and vitamin E, in combination with amino acids, support the muscle metabolism

yeast and selected oils enhance digestion and lead to a shiny coat

reasonable combination of organically and inorganically bonded trace elements

rich in essential amino acids for muscle build-up and maintenance

based on our established **PRE ALPIN®** dried green fibres

appropriate for all horses with an increased need (sport horses, gestation, growth, age)

commercial form:
3 kg bucket
10 kg bucket
25 kg paper sack

free of grain and molasses



SENIORMINERAL

COMPOSITION

- dicalcium phosphate
- **PRE ALPIN®** dried green fibres
- calcium carbonate
- seed oil blend (linseed, sunflower, black seed)
- brewer's yeast and brewer's yeast products
- chalk from sea algae
- salt
- carrots
- magnesium sulphate
- beetroot
- rosehips

AREAS OF USE

- for the daily basic supply with all important minerals, vitamins, trace elements and amino acids
- for old and aging horses
- also appropriate for horses with increased need (e.g. during growth phase, in case of increased stress during training phases or increased performance rates)
- appropriate for horses with a sensitive metabolism

FEEDING RECOMMENDATION

- 10 to 15 g per 100 kg body weight per day (600 kg horse = 60 - 90 g) (1 level measuring spoon = approximately 15 g)

ANALYTICAL COMPONENTS

crude protein	10.00 %
crude oils and fats	5.00 %
crude fibre	7.00 %
crude ash	45.00 %
calcium	13.00 %
phosphorus	5.00 %
magnesium	2.00 %
sodium	0.87 %
starch and sugar	3.5 %
cystine	0.06 %
threonine	0.22 %

ADDITIVES per kg:

vitamin A	100.000 i.e.
vitamin D ₃	11.000 i.e.
vitamin C	20.000 mg
vitamin E	15.000 mg
vitamin B ₁	600 mg
vitamin B ₂	550 mg
vitamin B ₆	400 mg
vitamin B ₁₂	2.300 mcg

ca-pantothenate	1.000 mg
niacin	2.200 mg
choline chloride	500 mg
folic acid	200 mg
biotin	15.000 mcg

iron **	500 mg
copper ***	1.000 mg
manganese ***	1.400 mg
zinc ***	6.000 mg
selenium *	15 mg
cobalt **	50 mg
iodine **	10 mg
dl-methionine	25.000 mg
l-lysine	24.000 mg

* organically bound
** inorganically bound



AGROBS®



„Everything against nature will not last.“

Charles Darwin

SELEN PUR

For Balancing a Selenium Deficiency

highly effective combination of fast-acting sodium selenite and organically bonded selenium



with vitamin E for ideal absorption

free of grain and molasses, appropriate for all horses

the convenient pellet form and the tasty recipe with Prenatura® dried green fibres and linseed make feeding nice and easy



commercial form: 700 g container

COMPOSITION

- Prenatura® dried green fibres
- linseed

AREAS OF USE

- specifically for balancing a selenium deficiency
- for improving the muscle metabolism
- for the immune systems

FEEDING RECOMMENDATION

- 5 g per 100 kg of body weight / day
- Large horses: 30 g per day (600 kg body weight)
- Small horses: 20 g per day (400 kg body weight)
- (1 level measuring spoon = approximately 20 g)

FEEDING INSTRUCTIONS

This supplementary feed has a higher selenium content than complete feeds and should only be administered as recommended. Please consult your vet to prevent oversupply. Not intended for long-term use.

ANALYTICAL COMPONENTS

crude protein	7.90 %
crude oils and fats	1.50 %
crude fibre	20.80 %
crude ash	8.30 %
sodium	0.10 %

ADDITIVES per kg:

selenium, <i>organically bound</i>	20 mg
sodium selenite, <i>inorganically bound</i>	20 mg
vitamin E	50.000 mg

ZINK PUR

Optimum supply of zinc

pure organically bonded zinc



especially appropriate as cure during coat changing in spring and fall

free of grain and molasses, appropriate for all horses

the pellet form and the particularly tasty recipe make feeding nice and easy



commercial form: 800 g container 3 kg bucket

COMPOSITION

- Prenatura® dried green fibres
- linseed

AREAS OF USE

- specifically for balancing a zinc deficiency
- for skin, coat and hooves
- to strengthen the immune system

FEEDING RECOMMENDATION

- 5 g per 100 kg body weight per day
- Large horses: 30 g per day (600 kg body weight)
- Small horses: 20 g per day (400 kg body weight)
- (1 level measuring spoon = approximately 20g)

FEEDING INSTRUCTIONS

This feed supplement may only be given in accordance with the feeding recommendations cause of the higher zinc content compared to complete feeds.

ANALYTICAL COMPONENTS

crude protein	8.80 %
crude oils and fats	1.70 %
crude fibre	23.20 %
crude ash	9.30 %
sodium	0.51 %

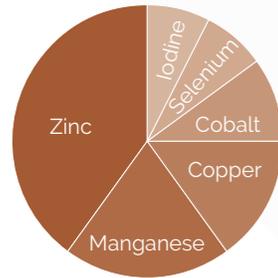
ADDITIVES per kg:

zinc, <i>organically bound</i>	12.000 mg
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SPURENELEMENTE PUR

High-Available Trace Elements

supply with essential trace elements for many important metabolic functions



combination of organically and inorganically bonded trace elements

based on warm air-dried meadow grasses and herbs as well as linseed

free of grain and molasses, appropriate for all horses and ponies

AMINO PUR

Rich in Essential Amino Acids

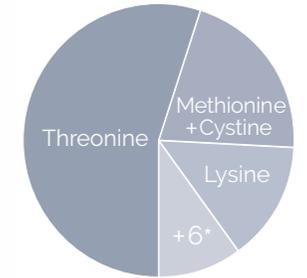
for specific muscle build-up in case of athletic stress

purely herbal, free of GMO

to support muscle maintenance



highest bioavailability due to the high content of crystalline amino acids



*+ 6 further essential amino acids



COMPOSITION

- Prenatura® dried green fibres
- linseed

AREAS OF USE

- specifically for balancing a trace element deficiency
- after illness in order to support convalescence
- for supplementation in case of an increased need (e.g. growth, increased performance, stress, chronic illnesses)

FEEDING RECOMMENDATION

- 5 g per 100 kg of body weight / day
- Large horses: 30 g per day (600 kg body weight)
- Small horses: 20 g per day (400 kg body weight)
- (1 level measuring spoon = approximately 20 g)



commercial form:
800 g container
3 kg bucket

FEEDING INSTRUCTIONS

This supplementary feed has a higher trace mineral content than complete feeds and should only be administered as recommended. Consult our feed experts for more information.

ANALYTICAL COMPONENTS

crude protein	12.60 %
crude oils and fats	2.60 %
crude fibre	20.10 %
crude ash	14.60 %
sodium	0.10 %

ADDITIVES per kg:

zinc, <i>organically bound</i>	10.000 mg
manganese, <i>organically bound</i>	1.500 mg
copper <i>organically bound</i>	1.200 mg
cobalt, <i>inorganically bound</i>	50 mg
selenium, <i>organically bound</i>	10 mg
sodium selenite, <i>inorganically bound</i>	10 mg
iodine, <i>inorganically bound</i>	10 mg

COMPOSITION

- Prenatura® dried green fibres
- algae (Spirulina)
- linseed

AREAS OF USE

- in case of low-protein / grain-free nutrition
- easy keepers (horses and ponies)
- for specific supply with essential amino acids
- in case of high need during muscle enhancement training
- young horses during growth, carrying or lactating mares
- old horses and horses with a thick coat

FEEDING RECOMMENDATION

- As cure over 4 to 8 weeks and for permanent feeding also. When fed directly before or after training, the best effectiveness is reached.
- 15 - 20 g per 100 kg body weight per day (1 level measuring spoon = approximately 20 g)

ANALYTICAL COMPONENTS

crude protein	28.10 %
crude oils and fats	2.40 %
crude fibre	15.60 %
crude ash	7.90 %
sodium	0.20 %
calcium	0.64 %
phosphorus	0.25 %

L-lysine	25.000 mg/kg
dl-methionine	60.000 mg/kg
L-threonine	150.000 mg/kg

digestible energy	10.80 MJ/kg
metabolisable energy	8.30 MJ/kg
prececal digestible crude protein	22.90 %



commercial form:
800 g container
3 kg bucket

BIERHEFE PUR

The Grain-Free and Tasty Alternative



commercial form:
3 kg bucket

COMPOSITION

- dried green fibres
- extracted linseed shred
- brewer's yeast (inactivated)
- rapeseed oil

AREAS OF USE

- shiny coat, strong hoofs, healthy skin
- provides natural B vitamins and amino acids
- improves digestion and feed conversion rate

FEEDING RECOMMENDATION

- 25 g per 100 kg of body weight / day
- large horses: 150 g per day (600 kg body weight)
- small horses: 100 g per day (400 kg body weight)
- (1 level measuring spoon = approximately 25 g)

ANALYTICAL COMPONENTS

crude protein	27.30 %
crude oils and fats	7.10 %
crude fibre	9.10 %
crude ash	8.30 %
sodium	0.37 %
vitamin B1	15.30 mg/kg
vitamin B2	15.20 mg/kg
vitamin B6	11.10 mg/kg
lysine	1.34 %
methionine	0.53 %
cystine	0.30 %
threonine	1.13 %
digestible energy	13.07 DE MJ/kg
metabolisable energy	10.30 ME MJ/kg
prececal digestible crude protein	20.76 %

The analysed values are of native origin.
www.agrobs.com

ΩMEGA3 PUR

Oil Mixture for Horses



COMPOSITION

- linseed oil
- camelina oil
- lallemantia iberica (dragon's head) oil

AREAS OF USE

- for supply with essential omega-3 fatty acids and for improvement of the ratio of omega-3 fatty acids to omega-6 fatty acids in the complete ration
- as feed supplement for horses that have to have feed especially low in protein
- as feed supplement in cases of rations low in starch and sugar
- as highly-concentrated energy source

FEEDING RECOMMENDATION

- for supply with high-quality fatty acids: 5-10 ml per 100 kg body weight per day
- for energy supply: up to 20 ml per 100 kg body weight per day (increase gradually)
- in case of liver problems a high oil supply could be avoided

ANALYTICAL COMPONENTS

crude fat content	99.80 %
ratio of omega-3 to omega-6 fatty acids	3:1
metabolisable energy	38.90 ME MJ/kg



commercial form:
1 litre dosage bottle

The analysed values are of native origin.
www.agrobs.com

WÖLBCHEN BUSSI

Bite-sized treats from AGROBS®

specially selected composition for a healthy, natural reward

especially high in crude fibre

recommended by Annica Hansen



tasty blend of air-dried meadow grasses, herbs and root vegetables

no cereals or artificial additives

suitable for all horse breeds



commercial form:
750 g container
25 kg paper sack

COMPOSITION

- PRE ALPIN® dried green fibres
- beetroot

AREAS OF USE

- the healthy alternative to conventional treats
- the healthy clicker treat for all horses and ponies (average pellet size 9 mm)

ANALYTICAL COMPONENTS

crude protein	7.90 %
crude oils and fats	2.10 %
crude fibre	21.70 %
crude ash	10.10 %
calcium	1.81 %
phosphorus	0.23 %
sodium	0.013 %
starch	3.20 %
sugar	6.10 %

The analysed values are of native origin.
www.agrobs.com

WIESENBUSSI

The Healthy Treat

free of grain and molasses, appropriate for all horses

easy to dispense

low in starch and sugar



the high-quality basis of grasses and herbs, refined with root vegetables and fruits, make WiesenBussis a nature-based and species-appropriate treat

the healthy alternative without flavour enhancers and artificial additives

COMPOSITION

- PRE ALPIN® dried green fibres
- beet slices, parsnips, carrots
- apple fibres
- malt yeast aroma
- herbs (holy thistle, blueberry leaves, rosehip, shepherd's purse, stinging nettle)
- linseed and sunflower oil (cold-pressed)
- chalk from sea algae
- beetroot and honey

AREAS OF USE

- the healthy alternative to conventional treats
- ideal treat substitute also for obese ponies and horses in small amounts

ANALYTICAL COMPONENTS

crude protein	9.60 %
crude oils and fats	3.00 %
crude fibre	20.00 %
crude ash	9.00 %
calcium	2.00 %
phosphorus	0.30 %
sodium	0.10 %
starch	3.50 %
sugar	6.00 %



commercial form:
1 kg bag
10 kg bucket
25 kg paper sack

The analysed values are of native origin.
www.agrobs.com

SAATGUT

Biodiversity of the Alpine Foothills



Horse pastures have to meet high standards. On the one hand they serve as food source, on the other hand as habitat for the flight and walking animal horse. In order to meet both important issues, AGROBS® chooses special sorts of grasses and herbs for its seed blends.

Many pastures are grazed too intensively. This results in considerable trample damage – the foundation of feed deteriorates.

At last, undesired and persistent weeds spread out, such as dock, thistles or buttercup. Constant care is therefore essential in order to maintain a pasture.

This includes reseeding regularly, especially in stands that show blank spaces or are overgrazed.

AGROBS® offers three selected seed blends for horse pastures.

PRE ALPIN® SAATGUT

Biodiversity of the Alpine Foothills

The Bavarian Alpine foothills are rich in different types of grasses and herbs, on which AGROBS® has based its special seed blends for pastures. **PRE ALPIN®** Seed features a balanced mix of over and under grasses, enhanced with important and tasty herbs.

COMPOSITION

Timothy, red fescue, meadow fescue, Kentucky blue grass, cocksfoot, tall oatgrass, perennial ryegrass, meadow foxtail, tall fescue, yarrow, meridian fennel, small burnet, corn parsley, fennel, dill, common chicory, ribwort plantain, wild carrot

CULTIVATION & SOWING

Adapted moderate fertilisation
Seeding levels:
for new seeding 30 kg / ha
for reseeding 10 kg / ha
Seeding period:
early spring or fall (october),
mow at initial growth height of 15 to 20 cm
Sowing depth: approximately 1 cm
Longevity: perennial (up to 6 years)

10 kg paper sack

PFERDEWEIDE SENSITIV

The Low-fructan Reseeding for the Pasture

This feed mix contains select grasses with reduced fructan content such as red fescue and timothy-grass. Pferdeweide Sensitiv provides a feed basis that's suitable for all horses, including those with delicate metabolisms.

COMPOSITION

Timothy, cocksfoot, meadow fescue, Kentucky blue grass, meadow foxtail, tall oatgrass, red fescue

CULTIVATION & SOWING

Adapted moderate fertilisation
Seeding levels:
for new seeding 40 kg / ha
for reseeding 10 to 20 kg / ha
Seeding period:
early spring or fall (october),
mow at initial growth height of 15 to 20 cm
Sowing depth: approximately 1 cm
Longevity: perennial (up to 6 years)

10 kg paper sack

KRÄUTERMIX

Herb Seeds for the Pasture

The Kräutermix by AGROBS® provides a selected blend of meadow herbs. The natural contents of minerals in the herbs and their aromatic, healing and active substances can enhance the animals' health in a natural way and make the feed tasty.

COMPOSITION

Small burnet, meridian fennel, ribwort plantain, wild carrot, common chicory, fennel

CULTIVATION & SOWING

Adapted moderate fertilisation
Seeding levels:
1 bis 2 kg/ha
Seeding period:
early spring or fall (october),
mow at initial growth height of 15 to 20 cm
Sowing depth: approximately 1 cm
Longevity: perennial (up to 6 years)

1 kg bag

FEEDING ADVICE

How do I feed my horse correctly?
Does the combination of feed meet my horse's needs?
Many questions arise concerning a healthy and species-appropriate horse nutrition.

Our expert team will gladly advise you:
Online: www.agrobs.com > Know-How & Advice > Feeding Advice
Consultation Hotline: +49 (0) 8171.9084-600



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IMPRESSUM

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You'll find detailed information on the additives used and current analysis values at www.agrobs.com
or on the product packaging.
Variation in colour and dimension meet the common tolerances.
Copies, also partially, are only permitted after approval of AGROBS GmbH.

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For a healthy horse life.



04/2021

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